

Kofax Mobile ID

With just a photo, information is automatically extracted and entered into your mobile app to accelerate and simplify virtually any information-intensive business process.



Kofax Mobile ID

Kofax Mobile ID™ powers the onboarding experience by giving customers the ability to simply take a picture of their ID with their mobile device. This type of convenience minimizes abandonment, increases information accuracy, and expedites the entire onboarding process.

This technology automatically captures relevant information from passports, IDs, and driver licenses in the 50 US states and other countries, corrects any errors or exceptions, and presents the information back to the user. In addition to reading the data directly from the front of the ID this solution can also read data contained within the barcode on the back, ensuring the highest level of accuracy, fastest performance, and best user experience.

This Kofax mobile solution improves the accuracy and efficiency of the data entry process which has immediate benefits for both the customer and the enterprise. Tapping the screen to take a picture engages the customer and saves them time, which means they are much more likely complete the process. The Kofax capture and extraction technology virtually eliminates data entry errors caused by typing mistakes and the autocorrect feature on the phone. It also provides another way to validate identity, which can reduce fraud.

Meet Your Customers Where They Are

Mobile is clearly the preferred method of engagement for customers, and almost everyone who owns a smartphone also has an ID in their wallet or purse. Kofax Mobile ID helps organizations engage people where they are, via their preferred channel, plus it simplifies the process. By enabling customer to capture information and data directly from a driver license, passport, or ID card, companies can improve customer engagement while developing easy-to-use mobile apps that simplify and streamline the task.

Platform Support & ID Types

Kofax Mobile ID is available on both iOS and Android platforms, and supports domestic and foreign driver licenses, state IDs, and passports with English characters (a complete list can be provided upon request).



An Aptean Company

Computron Melbourne
Level 1, 541 Blackburn Road
MT Waverley, Vic 3149
Phone: +61-3-9005-4910



www.computron.com.au



Overview of Technology and Features

Capture: Our capture APIs control the focus, flash, and shutter of the device to ensure the image is captured correctly the first time. This eliminates challenges that normally affect the both the user experience and the effectiveness of the app.

Conversion: After the image is captured it is converted from a 1MB file to a sub-50kb file. This automatic scaling expedites processing and minimizes data use.

Image Enhancement: The enhancement process employs Kofax VirtualReScan® (VRS) a patented Kofax technology that de-skews the image, separates the image from the background, and cleans up the image by removing artifacts such as shadows. This process is important as it greatly improves data extraction accuracy along with image quality.

Data Extraction*: All relevant data, including name, address, gender, date of birth, ID number, issue date, and expiration date is extracted and the results are returned in JSON format.

*Only extracts English characters.

Advanced analytics: Kofax mobile analytics provide actionable insights into accuracy and performance of users, devices and documents. With that information, usability and improvements can be implemented to optimize the customer experience.

Real-time: Improve response time to customers by getting results back to them in near real-time; develop brand loyalty and confidence from customers once they're engaged.

Built on the Kofax Mobile Capture Platform

The Kofax Mobile Capture Platform enables organizations to develop and deploy mobile image capture solutions to streamline information-intensive customer interactions. With apps that meet customers where they are, organizations can improve customer service and accelerate transactions—all while driving greater revenue and reducing operational costs.

The proven, open platform provides patented mobile image processing technology running on the mobile device, and real-time content capture to automatically extract and validate content. This significantly improves an organization's ability to deliver effective and dynamic mobile capture apps and solutions that are centrally managed—with better data and at lower costs—while providing the best user experience possible.

Extendable Beyond ID

ID capture is just one of several capabilities that can be built into your mobile apps. The Mobile Capture platform is designed to seamlessly interface with the Kofax platform which helps organizations create a process once and leverage their existing infrastructure to gain visibility and address many different enterprise and market needs. Capabilities can be extended to supporting documents, bill pay (via credit card or other means), remote deposit or other cases where customer engagement is critical via the mobile channel.

The platform also allows for deployment of a common look and feel across all customer interaction channels, resulting in centralized management, customer engagement and control. This saves time and money—and provides a faster time to market.